

HONEYBEES FOR BUSINESS





ABOUT US

We are professional, passionate beekeepers and content creators who are dedicated to the plight of the great British honeybee.

Why are we so passionate about bees? While to most people they are fuzzy flying insects we see darting between flowers, bees are actually so much more than this, and have a hugely important part to play in maintaining our precious planet. Bees are vital to both pollinate the food we need to survive as well as many of the trees and flowers that provide essential habitats for wildlife.

The Honeybee Man Ltd helps organisations like yours create a positive impact on your local environment through our fully managed, corporate beehive scheme. We offer businesses a bespoke solution to hitting their ESG and CSR goals in a unique and tangible way all while helping rebuild the UK honeybee population.



WHY BEES FOR BUSINESS?

Put simply, by installing beehives at your business you will be helping prevent the decline of the British Honeybee. How often can we say we've made a real, tangible difference which will leave a positive impact for years to come? Not only will you be helping rebuild the honeybee population, your apiary will bring a myriad of benefits to your business - from boosting your green credentials to creating new and exciting ways to engage with your employees, clients and local community.

BENEFITS



Improve your green credentials and create a positive impact on local environment



Showcase an active CSR policy and company investment in biodiversity initiatives



Create unique opportunities to enhance community engagement



Provides unique and engaging marketing opportunities



Support your organisation's commitment to green policy by feeding into accredited schemes



HELP US,
HELP YOU,
HELP THEM



HOW DOES IT WORK?

Our Honeybees for Business scheme is fully managed so offers immediate impact without getting your hands sticky!

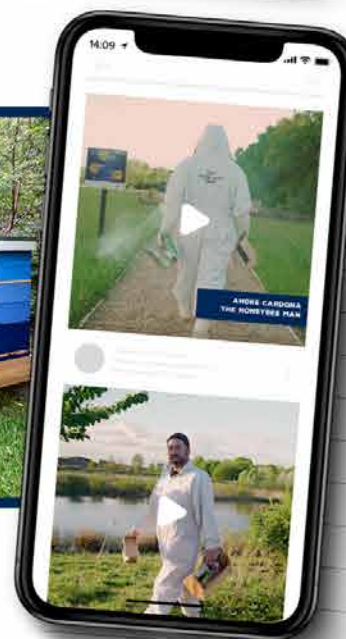
The Honeybee Man's team manage the entire process of installing and maintaining your very own beehives. We assess your site and provide recommendations on layouts and access, install your hives, then settle in your honeybee colonies.

We then provide regular maintenance throughout the year to ensure your honeybees are healthy and happy in their new environment.

You can then enjoy 100% of the honey harvested from your hive to send to clients, sell to raise money for charities or use as a valuable marketing tool to promote your business.

WHY NOT SHOUT ABOUT IT?

We can support your PR and marketing teams with unique, engaging content to help you really shout about your commitment to help save the British honeybee. From newsletters and professional photography to video content and literature we'll help you get the word out!



"With the work Gazeley have done here, I've seen foxes, kites and even deer sunning themselves within the reserve, all over the last 18 months. Gazeley's work with the Planet Mark and The Eden Project help stress the importance of carbon footprint reduction."

ANDRE CARDONA
THE HONEYBEE MAN





UNIQUE CORPORATE GIFTS

Stand out from the crowd with unique gifts for clients, employees and investors. We work with high quality partners to create bespoke, branded products using raw honey and wax from your hives.



GET INVOLVED

Why not grab beekeeping suits yourselves and learn from the best teamworkers in nature?

We offer practical, hands on experiences with your hives for employees, investors and clients so you can all learn more about the fascinating world of beekeeping. Find the Queen, learn how bees make honey and find out more about why honeybees are vital to our ecosystem.





ROARING MEG
RETAIL & LEISURE



AberdeenStandard
Investments

**IMMEDIATE
MEDIA^{CO}**

WHO WE WORK WITH

"We have worked with The Honeybee Man Ltd. on the creation of a biodiversity initiative at a large retail centre on the outskirts of Stevenage since 2017. The main focal point of this has been two beehives and the service provided by Andre and Jane has been all encompassing to say the least. Not only have they helped in the initial consultation around setting the hives up as well as then maintaining and managing the site throughout the seasons, they have also been instrumental in helping with events and the marketing of the honey once harvested. This has enabled us to hold on-site honey sales where Andre is able to not only promote the importance of the bees but also promote the work that the retail park is doing to protect them. From start to finish we have received excellent help, advice and service from The Honeybee Man Ltd. and they have been fundamental in making this initiative a success."

NICK HOBBS - ESG ASSOCIATE - **WORKMAN LLP**

"Cardona & Son provided Immediate Media with a Beekeeping masterclass at our corporate summer IMFestival in July 2018. The workshop was hugely popular choice with over 100 staff registering their interest to take part in the session. It was great to work with such a knowledgeable company who not only were a pleasure to work with, but had a real ethical conscience and love for the bees! We would recommend to anyone."

JESS SUMBY - **IMMEDIATE MEDIA**



WORKING WITH GLP

"We at GLP have worked with The Honeybee Man from the very start of our concept four years ago in 2018, where we had an idea/concept of keeping and maintaining Honeybees on our Logistic sites to predominantly drive our ESG matters forward as a business at project level development and stabilised asset level.

GLP had 5 Driving factors from my perspective that we wanted to achieve as a business with this concept, namely-

- 1. To introduce increased bio-diversity around our sites and surroundings with the introduction of Honey Bees and wildflower gardens.*
- 2. As a business GLP wanted to be a Force for good in promoting and protecting the great honey bee and to re-generate its inclusion in nature to ensure no further depletion of the population. Our aim was to simply ensure a safe environment for the Honey Bee to thrive in natural surroundings around our Logistic parks. Together we could provide a great environment in which the Honey Bee could thrive on.*
- 3. We had a strong desire to encourage community engagement around our sites with active participation from GLP staff, customers, local communities and schools alike in a safe controlled environment to engage more with the bees and understand how they function on a daily basis and how they produce honey. Well-being principles being top of our agenda.*
- 4. We wanted to create a wider awareness to a larger audience of people from various sectors the benefits of the "Honey Bee" at Events Annually held by GLP for charity or launch events in our Logistic parks.*
- 5. To get people talking on the Engagement and Social side about our Honey Bees with our aim being that any products produced by our bees made from the honey to be given away on a not for profit basis.*

Andre and Jane have been the key driving force in the success of our projects throughout. They have taken our brief and executed our desired concept successfully on several of our sites across the UK, ensuring from inception to maintaining are all carried out to the highest standard of delivery to ensure the best environment created for our Honeybees.

Andre and Jane's knowledge on the topic of Bees is exceptional but in parallel have a great desire and passion to ensure the bees are maintained also in an environment they deserve. The creativity they have brought to the table with us has been exceptional and would advise that they can turn their hand to anything with no task too big or too small. This has in no doubt been instrumental in driving our Honeybee concept forward for GLP.

This has led to several successful products from our very own honey bees being produced and branded for GLP and given as giveaways at charity events we hold annually and launch events for new building launches to customers, investors, agents, consultants and GLP staff globally alike.

The products produced from the Honeybees are a huge success internally at GLP and usually are one of the main talking points at any of our events of how are our bees getting on? and what is next from us and the bees? This has in fact led to an internal newsletter for GLP issued out quarterly led by Andre and Jane on an update to all customers, investors and GLP community alike on our biodiversity projects ESG related not only from the UK but now also from across Europe!! Not something we had ever imagined at the start of the journey from our original concept.

In summary, without Andre and Jane there would simply be no GLP Bee Hives on the scale that we currently operate this concept at. Their drive, passion and creativity on the subject is so encouraging and makes us want to do more year on year to support the honeybee. To have this combination is a perfect match for us in order to continue to drive together with Andre and Jane Cardona such important ESG initiatives together at local level.

Their passion, our commitment, together we make a force for good for nature.

This is what it is all about for GLP."

**GRAEME MUNRO, HEAD OF CONSTRUCTION
EUROPE GLP**



YOUR BUSINESS CAN
MAKE A DIFFERENCE





GET IN TOUCH

For more information on how we can help you get started please get in touch, we look forward to hearing from you!

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